

EconoVue is popular with advertisers, such as retail businesses, show rooms, service stations and other POS/POP (point of sale / point of purchase) shop windows, because printed graphics and images are vibrant, attracting the attention of the public. Get your advertisement noticed and seen with EconoVue.

Did you know that EconoVue is designed with smaller holes and more printable surface area per square metre than automotive grade One Way Vision? EconoVue is a great choice for POS/POP window graphics in retail environments.

There are times when a One Way Vision film is needed for short term campaigns, less than 12 months. Reduce campaign costs with EconoVue.

EconoVue is our most economical perforated vinyl yet retains the great perforation properties and quality aspects of Clear Focus One Way Vision films.



EconoVue Benefits

- ✓ Economical, reduce material costs for short term advertising campaigns
- ✓ Attracts people's attention to the printed image
- ✓ Reduces glare from the sun for people inside looking out
- ✓ Helps reduce fading of stock, furniture and fittings in store

Background

Clear Focus One Way Vision are the experts for see-through One Way Vision. EconoVue has been designed to attract people's attention, to the printed image yet allowing excellent view-ability from inside of the building, looking out. Thereby maximising the campaign value and giving your window advertisements the wow factor.

Dominate outdoor advertising, maximise the number of people seeing your message, give privacy to what's inside yet provide a clear view to the outside. No risk of falling off due to strong adhesion to glass. EconoVue is a budget film for POS/POP applications.

Specify EconoVue

EconoVue has 1.5mm holes with 40% of the vinyl perforated, leaving nearly two thirds for printing. This makes it a great choice for shop fronts, office windows, glass doors and glass balustrades.

We suggest you **specify Clear Focus One Way Vision EconoVue** for the sign/printing company to use on your next short term window signage project. EconoVue is available Australia wide from our authorised distributors. Your printer may contact us to learn who is their closest authorised Clear Focus One Way Vision distributor. On our web site are many resources and documents to support you and your printer, such as how to design artwork for One Way Vision, how to print and how to install.